



**The Burger Lovers' Choice!®**

**For Immediate Release**

Feb. 24, 2014

**Taste buds, get ready!  
Glenmark debuts four new burgers**

Glenmark, which has the distinction of being the first individually quick frozen (IQF) burger developed for home use, is proud to start the New Year off with the introduction of four new burgers under the Glenmark Premier Label line:

- **Bacon & Cheddar** pub style burgers, 1/3 lb. premium Angus beef

“This classic combination of two American favorites is flawless all on its own,” said Dave Van Kampen, president and COO of Best Chicago Meat Co., the parent company of Glenmark. “Adding any toppings would just make you an over-achiever.”

- **Blue Cheese** pub style burgers, 1/3 lb. premium Angus beef

“Our Blue Cheese infused burgers are the perfect foundation for any topping,” Van Kampen said. “Bring on the lettuce, tomatoes, onions and whatever else your heart desires for a juicy, melt-in-your-mouth burger.”

- **Jalapeno & Monterey Jack** pub style burgers, 1/3 lb. premium Angus beef

“Jalapeno or Monterey Jack?” Van Kampen said. “We say, why not both? It’s a cheesy explosion of favorites blended right into the burger. Talk about flavor ...”

- **Roasted Mushroom & Swiss** pub style burgers, 1/3 lb. premium Angus beef

“People will be asking you for the secret ingredient,” Van Kampen said. “Go on and tell them.”

The new burgers come frozen, six to a box. Glenmark burgers are intended to fry or grill directly from the freezer; there is no need to thaw the product. Burgers are 100 percent USDA Angus beef.

“These new pub style burgers are absolutely packed with flavor,” said Van Kampen. “We are very excited to get these Angus burgers in the hands of burger fans; we know they’ll be a big hit.”

Produced and manufactured in Chicago, Glenmark burgers have been the perfect addition to any backyard grill, campsite or kitchen with unparalleled quality, flavor and taste for more than 40 years. Burgers are 100 percent USDA beef and designed to grill straight from the freezer – no thawing required. From Steak Eaters Burgers, Cookout Burgers and Great Grillsby Patties to Angus Beef Burgers, Angus Mini-Burgers and All White Meat Turkey Patties, Glenmark satisfies the taste of any true burger lover while fitting every shopper’s budget.

For more information call 773-523-8161 or visit: <http://www.glenmarkfoods.com>

###

Media Contact: Andy Richardson  
Ginny Richardson Public Relations  
630-789-8899  
[arichardson@gr-pr.com](mailto:arichardson@gr-pr.com)